

## **The Meeting Point of the Industry: Tube & wire Eurasia Fairs Successfully Completed**

Standing as one of the most important meeting points of the pipe, profile, wire and steel industries, and organized with Tüyap Fair & Exhibition Group's 45 years of experience and in cooperation with Messe Düsseldorf and the Steel Pipe Manufacturers Association (ÇEBİD), Tube & wire Eurasia Fairs were successfully completed, hosting 14,875 visitors from 92 countries. A record-high success was achieved, with the participation of 467 exhibitor companies from 30 countries. The fair attracted great attention with its high number of exhibitors and enabled the promotion of developments and innovations in the steel, pipe, profile, cable and wire industries. The fair, where innovative products were showcased, served as a unique meeting point for the professionals planning to expand their trade networks.

### **Growing Interest, Increasing Number of Visitors**

The Tube & wire Eurasia Exhibitions, growing year by year, hosted **14,875 industry professionals from 92 countries** this year, further advancing both regional and global trade volume. Exhibitor companies had the opportunity to introduce their products and services to a wide audience, while the foundations of significant partnerships were laid through bilateral meetings held throughout the fair.

### **Full Marks from the Exhibitors**

With regard to the exhibition which met the expectations of exhibitors, **94%** of exhibitors expressed satisfaction, **91%** indicated they would like to participate again in 2027, and **87%** noted that they would recommend the exhibition to their business network. Once again, the fair demonstrated a high level of satisfaction and a reliable position in the industry.

### **Industry meets art**

Art and industry also gathered under the roof of the fair. Works of arts made of metals, brought to life by architect and sculptor Derya Okçu, attracted great attention from both visitors and exhibitors throughout the fair. Ms. Okçu was producing her works of art in the special workshop allocated to her on the fairground, industry professionals were offered the chance to observe that creation process up close.

### **Hope to See You in 2027**

Tube & wire Eurasia has strengthened its position in the industry, once again, with the business opportunities it offered, its diverse exhibitor profile, and its international impact. **Hoping to meet again in 2027!**